Resident creates swap forum for sports equipment

SIMSBURY — Buy, sell, trade or donate your used sports equipment for free? That's the idea.

Tara Griggs, a native of Simsbury, conjured the idea up by looking at her garage piled with outgrown sporting equipment. Everywhere she went, she would hear the same complaints from neighbors, family and friends about their sporting equipment — barely used, or still in great condition, piling up in their garages, attics, basements and closets.

Web sites like eBay and Craigslist were always an option, but personal experience indicated that for this type of industry it was a tedious task — particularly because you had to pay listing, selling, Paypal and shipping fees leaving very little left over in profit to make it worthwhile.

So Griggs thought up SwapMeSports.com and talked her mother Carol Dornbush of Simsbury into being her business partner to her dedicated Sporting Good website where it encourages communities to help each other to buy, sell, trade or donate the sporting equipment they have – while recouping back some of their initial investment.

"It seemed like a no brainer." Tara said. "The toughest step was planning out the website and coming up with a format that was easy to use. I wanted a portal that would help people recoup money from their kids outgrown sporting equipment while being easy to use to buy other people's equipment...it seemed like a win-win for everyone."

SwapMeSports.com is a free national community Web site that launched in May 2010.

For more information, visit www.swapmesports.com.